

DOWNTOWN

**CARMEN TRUE TILES
NEW COLLECTION**



— Downtown

Cement, asphalt and large buildings form the landscape of cities. In the center of these metropolises, between the traffic jams and the rush of pedestrians, expressions of urban art sprout giving a new meaning to cement. Far from the cliché that it is a hard, rough and cold material, cement brings freshness and modernism to spaces.

Cemento, asfalto y grandes edificios forman el paisaje de las ciudades. En el centro de esas urbes, entre el denso tráfico y las prisas de sus transeúntes, brotan expresiones de arte urbano que dan un nuevo significado al cemento. Lejos del cliché de que es un material duro, tosco y frío, el cemento aporta frescura y modernidad.



Downtown is a Carmen collection that was inspired by this idea, introducing cement into the private sphere. The result is a beautiful collection that, fused with the crackle of traditional ceramics and an industrial character, transmits a sensation of spaciousness and luminosity in each of its pieces.

The colors white, concrete, grey, sand and coal give a modern and metropolitan elegance to this small format porcelain series. The gamble for the rose tone stands out, a daring color that makes a real difference to this special collection.

Downtown es la colección de Carmen que nace de esta idea e introduce el cemento en el ámbito privado. El resultado es una bellísima colección que, fusionada con el craquelé de la cerámica tradicional y con su carácter industrial, transmite sensación de amplitud y luminosidad en cada una de sus piezas.

Los colores white, concrete, grey, sand y coal dotan de una elegancia moderna y metropolitana esta serie de pequeño formato. Destaca la apuesta por el tono rose, color atrevido que marca la diferencia de la colección.

DOWNTOWN

11,5X11,5/4,5"X4,5" - 11,5X23,2/4,5"X9" - 5,7X23,2/2"X9"



DOWNTOWN WHITE
11,5X23,2 / 4,5"X9" J50 /M



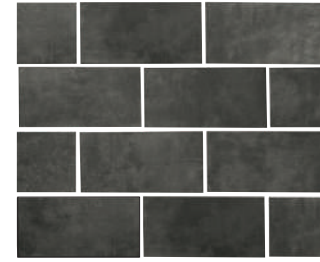
DOWNTOWN PEARL
11,5X23,2 / 4,5"X9" J50 /M



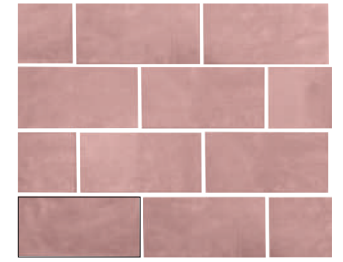
DOWNTOWN GREY
11,5X23,2 / 4,5"X9" J50 /M



DOWNTOWN SAND
11,5X23,2 / 4,5"X9" J50 /M



DOWNTOWN COAL
11,5X23,2 / 4,5"X9" J50 /M



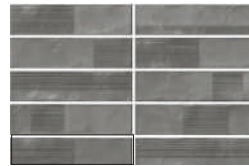
DOWNTOWN ROSE
11,5X23,2 / 4,5"X9" J50 /M



GLEAM WHITE
5,7X23,2 / 2"X9" J52 /M



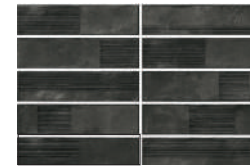
GLEAM PEARL
5,7X23,2 / 2"X9" J52 /M



GLEAM GREY
5,7X23,2 / 2"X9" J52 /M



GLEAM SAND
5,7X23,2 / 2"X9" J52 /M



GLEAM COAL
5,7X23,2 / 2"X9" J52 /M



GLEAM ROSE
5,7X23,2 / 2"X9" J52 /M



DOWNTOWN WHITE
5,7X23,2 / 2"X9" J49 /M



DOWNTOWN PEARL
5,7X23,2 / 2"X9" J49 /M



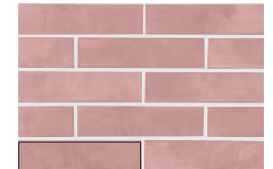
DOWNTOWN GREY
5,7X23,2 / 2"X9" J49 /M



DOWNTOWN SAND
5,7X23,2 / 2"X9" J49 /M



DOWNTOWN COAL
5,7X23,2 / 2"X9" J49 /M



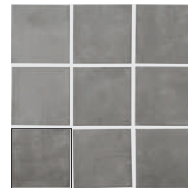
DOWNTOWN ROSE
5,7X23,2 / 2"X9" J49 /M



DOWNTOWN WHITE
11,5X11,5 / 4,5"X4,5" N88 /M



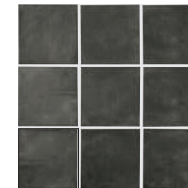
DOWNTOWN PEARL
11,5X11,5 / 4,5"X4,5" N88 /M



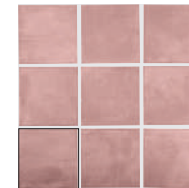
DOWNTOWN GREY
11,5X11,5 / 4,5"X4,5" N88 /M



DOWNTOWN SAND
11,5X11,5 / 4,5"X4,5" N88 /M



DOWNTOWN COAL
11,5X11,5 / 4,5"X4,5" N88 /M



DOWNTOWN ROSE
11,5X11,5 / 4,5"X4,5" N88 /M



GLEAM WHITE
11,5X11,5 / 4,5"X4,5" J51 /M



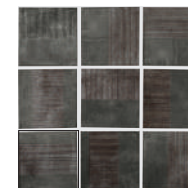
GLEAM PEARL
11,5X11,5 / 4,5"X4,5" J51 /M



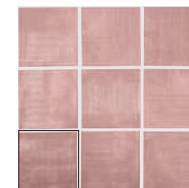
GLEAM GREY
11,5X11,5 / 4,5"X4,5" J51 /M



GLEAM SAND
11,5X11,5 / 4,5"X4,5" J51 /M



GLEAM COAL
11,5X11,5 / 4,5"X4,5" J51 /M



GLEAM ROSE
11,5X11,5 / 4,5"X4,5" J51 /M

DOWNTOWN

11,5X11,5/4,5"X4,5" - 11,5X23,2/4,5"X9" - 5,7X23,2/2"X9"



LIMESTONE GREY 25X75 / DOWNTOWN COAL 11,7X11,7 / LIMESTONE GREY 60X60

CARACTERÍSTICAS TÉCNICAS · TECHNICAL CHARACTERISTICS

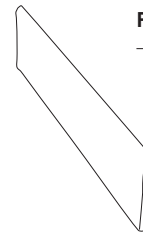
- P** PORCELÁNICO/PORCELAIN TILES/GRÈS CERÁME
- M** MATE/MATT /MAT
- V2** VARIACION LEVE/SLIGHT VARIATION /LÉGERÉ VARIATION
- R** ESPESOR 8mm/THICKNESS 0,3"/ÉPAISSEUR 8mm

VARIACIÓN DE DISEÑO - GRAPHIC FACES



PIEZAS ESPECIALES · SPECIAL PIECES

DISPONIBLE EN TODOS LOS COLORE
AVAILABLE IN ALL COLORS



BULLNOSE DOWNTOWN
5,3X23,2 / 2"x9" B09/P

FORMATO PZAS	PZS/CAJA TILES/BOX PIÈCES/BOITE	M2/CAJA SQM/BOX MÈTRES/BOITE	KG/CAJA KG/BOX KG/BOITE	CAJAS/PALLET BOXES/PALLET BOITES/PALETTE	M2/PALLET SQM/PALLET MÈTRES/ PALETTE	KG/PALLET KG/PALLET MÈTRES/ PALETTE
11,5X23,2	19	0.50	5.22	95	48.16	495
5,7X23,2	38	0.50	10.44	95	47.78	991
11,5X115	38	0.50	10.4	95	47.78	991



DOWNTOWN PEARL 11,5X11,5 / BURLINGTON GREY 60X120



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CARMEN
true tiles